

Litteraturhenvisninger	Ansvarlig	WIS
	Oprettet	20-01-2016
Projekt: 7483 – Forretningsudvikling i landbruget	Side	1 af 3



Se Den Europæiske Landbrugsfond for Udvikling af Landdistrikterne

## Litteraturoversigt

Titel	Forfatter	Udgivelsesår	Forlag / Tidsskrift	Udgave og evt. sidehenvisning
Business Development – A Market-Oriented Perspective	Hans Eibe Sørensen	2012	John Wiley and Sons, Ltd, Publications	
Value Proposition Design. Sådan skaber du produkter og serviceydelser som kunderne vil have	Alex Osterwalder, Yves Pigneur, Greg Bernarda, Alan Smith, Oversat af Søren Ellegaard efter den engelske udgave: Value Proposition Design. How to create products and services customers want (2014)	2015	4Mativ	
Business Model Generation – A Handbook for Visionaries, Game Changers, and Challengers	Alexander Osterwalder og Yves Pigneur	2010	John Wiley and Sons, Ltd, Publications	
Creating Something from Nothing: Resource Construction through Entrepreneurial Bricolage	Baker, T. & Nelson R. E.	2005	Administrative Science Quarterly	50(3): 329-366

Should entrepreneurs plan or just storm the castle? A meta-analysis on contextual factors impacting the business planning-performance relationship in small firms	Brinckmann, J., Grichnik, D., & Kapsa, D.	2010	Journal of Business Venturing	25(1): 24-40
Entrepreneurial discovery and the competitive market process: An Austrian approach	Israel Kirzner, I. M.	1997	Journal of Economic Literature	35(1): 60-85
Causation and Effectuation: Toward a Theoretical Shift from Economic Inevitability to Entrepreneurial Contingency	Sarasvathy, S. D.	2001	Academy of Management Review	26(2): 243-264
Entrepreneurship as Innovation. In R. Swedberg (Ed.), Entrepreneurship	Schumpeter, J. A.	2000	The Social Science View	51-75
The Promise of Entrepreneurship as a Field of Research	Shane, S. & Venkataraman, S.	2000	Academy of Management Review	25(1): 217-226
Theatrical Improvisation: Lessons for Organizations	Vera, D. & Crossan, M.	2004	Organization Studies	25(5): 727-749
Innovation og forskning 2014	Helle Månsson m.fl.	2014	Danmarks Statistik	
Kortlægning af de kreative og innovative kompetencer i Odenseanske virksomheder	Mette Præst Knudsen	2010	Institut for Marketing & Management Syddansk Universitet	
Forretning med holdbar vækst	Niels Duedahl og Carsten Beck	2015	Copenhagen Institute for future studies	
ENTREPRENØRSKABSUNDERVISNING - PROCES, REFLEKSION OG HANDLING	Lene Tortzen Bager m.fl.	2010	Aarhus Entrepreneurship Centre, Aarhus Universitet	
Business Development – A Market-Oriented Perspective	Hans Eibe Sørensen	2012	John Wiley and Sons, Ltd, Publications	
Value Proposition Design. Sådan skaber du produkter og serviceydelser som kunderne vil have	Alex Osterwalder, Yves Pigneur, Greg Bernarda, Alan Smith, Oversat af Søren Ellegaard efter den engelske	2015	4Mativ	

	ud gave: Value Proposition Design. How to create products and services customers want (2014)			
Business Model Generation – A Handbook for Visionaries, Game Changers, and Challengers	Alexander Osterwalder og Yves Pigneur	2010	John Wiley and Sons, Ltd, Publications	

**Web-henvisninger:**

[www.landbrugsinfo.dk/vaerditilvaekst](http://www.landbrugsinfo.dk/vaerditilvaekst)

<https://dk.pinterest.com/pin/156007574568848054/>

<http://kreativproces.dk/>

<http://bigfuture.dk/>